

Special BID Advisory Board Meeting General Membership and Board of Directors Meeting

Meeting Date: Wednesday, April 3, 2019
Time: 7pm Special BID Advisory Board Meeting
General Membership Meeting (Immediately Following)
DNBA Board of Directors Meeting (Immediately Following)
Location: Trek Winery, 1026 Machin Ave, Novato, CA 94945

BID Advisory Board Meeting (open to public)

1. **Call to Order:** Steve Jordan, Chair
Roll Call: Steve Jordan, Peter Serchia, Andy Podshadley, John Tornes, Mike Kumeilis/Hilary Kinney, Paul Price, Kevin Mahoney, Rob Sundberg, Jon Ballack (Stephanie Koehler, Executive Director)
2. **Public Comments**
3. **Review Draft Letter to City Council Regarding Construction Signage Ordinance**
4. **Adjourn**

*Downtown Novato Business Improvement District (BID) Advisory Board
created by a formal action of the Novato City Council*

General Membership Meeting (open to all BID members)

1. **Call to Order & Introduce Guests:** Peter Serchia, President
2. **Convene as DNBA General Membership Meeting**
3. **Visitor + Member Comments**
4. **Update on Accelerated Minimum Wage Increase:** Steve Jordan
5. **Parklet/ODA Policy Update:** Russ Thompson
6. **Event Sponsorship:** Stephanie Koehler + Rob Sundberg + Peter Serchia
 - a. **2019 Rock the Block Sponsorship Update**
 - b. **2019 Nostalgia Days Update**
 - i. **Registration**
 - ii. **Sponsorship**
7. **Downtown Priorities Update:** Stephanie Koehler
8. **Tree Lighting Update:** Stephanie Koehler
 - a. New Ideas
 - b. Next Meeting April 11 at 4pm
9. **Treasurers Report:** John Tornes, Treasurer

Close DNBA General Membership Meeting

Board of Directors Meeting (closed meeting)

1. **Convene as DNBA Board of Directors:** Peter Serchia, President
2. **Roll Call**
Peter Serchia, Steve Jordan, John Tornes, Mike Kumeilis/Hilary Kinney, Andy Podshadley, Paul Price, Kevin Mahoney, Jon Ballack, Rob Sundberg (Stephanie Koehler, Exec. Director)
3. **Political Candidate Policy Discussion**
4. **Marketing Videos:** Stephanie Koehler
5. **General Update:** Stephanie Koehler
 - a. **Upcoming Events:**
 - i. Clean & Green Day – April 20
 - ii. Cinco De Micro – May 4
 - iii. Farmer's Market – May 7
6. **Approve BOD Meeting Minutes:** March 6, 2019

Close DNBA Board Meeting